March 11 & 12, 2023

Clark County Fairgrounds

4401 S. Charleston Pike
Springfield, OH 45502

Saturday - 11:00 AM - 6:00 PM Sunday - 11:00 AM- 4:00 PM

Visit us at www.clarkcountyhomeshow.com for more information

Presented by:

ADT Solar

HBA

A production of
The Western Ohio Home
Builders Association

The Western Ohio Home Builders Association

Announces

2023 Clark County Home & Garden Show

March 11 & 12

Clark County Fairgrounds

The Western Ohio Home Builders Association is offering Exhibitor and Sponsorship opportunities for our brand new 2023 Home and Garden Show held at the Clark County Fairgrounds, March 11 & 12. We have several options for your company to become involved based on your budget allowances. Our Title Sponsorship is an exclusive sponsorship. There will be only one (1) Title Sponsor. We have (1) Ticket Sponsorship, (1) Welcome Bag Sponsorship, (1) WiFi Sponsorship available, (1) Auto Sponsor available and unlimited Prize sponsorships available.

The Miami County Home and Garden Show produced by the Western Ohio Home Builders Association carries a long standing tradition of over 65 years. Beginning in 1956, the then Home Builders Association of Miami County, held its first Home Show at Hobart Arena and it remains the premier Home Show in the northern Miami Valley.

The 2023 Clark Home and Garden Show will mirror the benefits of the Miami County Home & Garden Show. As producers, we will strive to produce the best and biggest Home & Garden Show for the Clark County audience and we want you to be a part of it. Everything from home remodeling to outdoor living will be welcome in the Home and Garden Show. Consumers will be able to visit and talk with experts about their remodeling plans and will be able to walk away armed with knowledge and insights about choosing the best contractors for their work. From major kitchen renovations to simple updates to make their homes more inviting or energy efficient, the Home and Garden Show is the one stop shop for consumers looking to update their existing home and outdoor space.

Key attributes of the event include:

- ✓ Casual, family friendly atmosphere
- ✓ Concessions available
- ✓ Demonstrations and direct sales area
- ✓Paid public admission with free parking
- ✓ Extensive marketing coverage, including print, social media, radio, and television.
- ✓ Anticipated attendance of approx. 2000+ over the two-day show.
- ✓ Experienced producers of well established show.

We invite you to join us as a Sponsor or Exhibitor for one of our newest and hopefully one of the areas best home and garden shows. Our Sponsor packages promises to deliver top rated advertising and marketing for your company. As a Sponsor Partner or Exhibitor, you can be assured extreme exposure for your marketing and advertising dollars. You'll see a definite return on your investment once you see the quality of prospects you'll talk with at the Clark County Home and Garden Show.

Thank you in advance of your consideration!

Sincerely

Donna Cook
Executive Director

Clark County Home & Garden Show

Sponsorship Contract

The Western Ohio Home Builders Association is proud to bring the Clark County Home & Garden Show to the Clark County Fairgrounds. We are confident this show will be successful and well attended and we invite you to be a part of it and have your advertising dollars go even farther by becoming a sponsor! The Home Builders Association has been producing Home Shows for over 65 years and with the rise of people spending more time at home these past years and investing in upgrading their homes, this show promises to be a huge success. We hope you'll join us and capitalize on the opportunity!

We would like to become a sponsor of the 2023 Clark County Home and Garden Show!
PLEASE PRINT

Check Sponsor Level at Right

Name:_____

Company:_____

Address:_____

City:_____

State/Zip_____

Phone:_____

E:Mail_____

Prize Sponsor: Please indicate item to be contributed: _____

Suggested items: grill, gift basket, restaurant certificates, movie passes, wireless ear buds Rumba, FitBit, Starbucks gift cards.

- ❒ **Presenting Sponsor - $5,000 - Only 1 Available - SOLD**
- ❒ **Ticket Sponsor - $500 - Only 1 Available**
- ❒ **Welcome Bag Sponsor - $600+Bags - Only 1 Available**
- ❒ **Auto Sponsor - $600 - Only 1 Available**
- ❒ **WiFi/Sound System Sponsor - $500 - Only 1 Available**
- ❒ **Prize Sponsor - Prize contributed must be equal or greater than $100**

Presenting Sponsor Benefits:
- Exclusivity
- Booth Space Included & signage at the event
- Name and logo on all signage, print, & digital marketing
- Name recognition in all TV and radio advertising
- Logo on official Home Show website
- 20 VIP Tickets
- Banner ad on HBA Website with link back to company site.

VIP Ticket Sponsor:
- Exclusivity Only 1 available.
- Logo on official Home Show Website
- Ticket is 2 3/4" x 5 1/2". Sponsor can have the entire back of the ticket for ad space. 2000 tickets are printed and distributed.
- 50 VIP Tickets to give away

Welcome Bag Sponsor Benefits:
- Opportunity to distribute bags with company logo at front entrances of Show. A great way to create awareness and be a "walking billboard" at the Show and beyond!
- Logo on Home Show website
- 10 VIP Tickets

Auto Sponsor Benefits:
- Space at front entrance for two (2) vehicles & space inside for (1) vehicle
- Name & logo on all event signage, print media & website marketing
- Logo on official Home Show website
- 10 VIP Tickets

WiFi/Sound System Sponsor Benefits
- Name & logo on all event signage displayed around the arena indicating you are the official WiFi/Sound System Sponsor.
- Logo on official Home Show website
- 10 VIP Tickets

Prize Sponsor Benefits:
- Name & logo at all prize registration stations and on the official Home Show website.
- 10 VIP passes

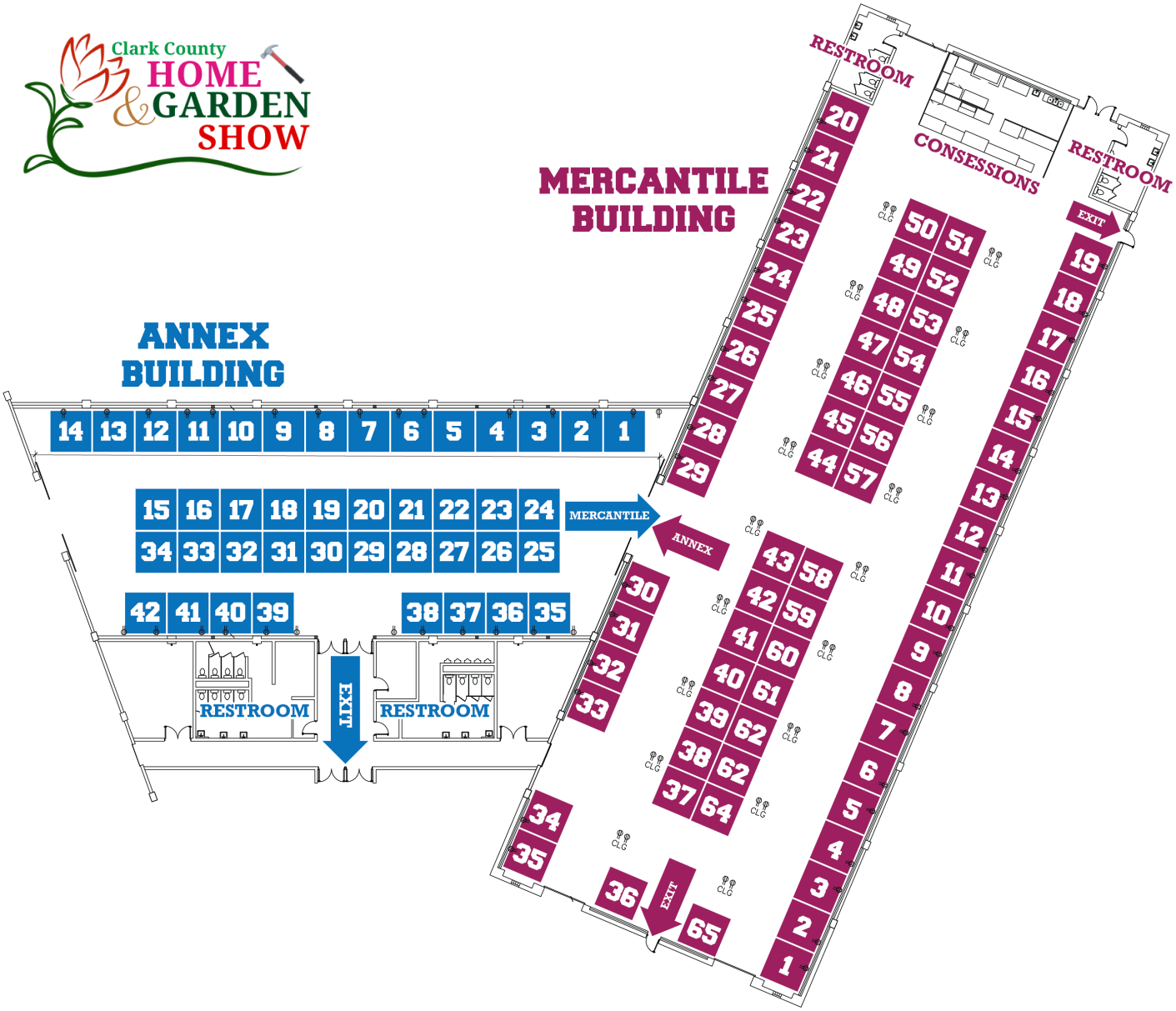
Mail registration with payment to Western Ohio HBA, 1200 Archer Dr, Troy OH 45373. Questions call 937-339-7963

March 11 & 12, 2023

Clark County Fairgrounds

Tradeshow Floor Layout

Clark County HOME & GARDEN SHOW



CLARK COUNTY HOME & GARDEN SHOW

Exhibitor Contract
March 11 & 12

Clark County Fairgrounds, Springfield, OH

Make Deposit Payable To:

Western Ohio Home Builders Association
1200 Archer Dr.
Troy, OH 45373

Please complete this reservation form and mail it with your 50% deposit to the Home Builders Association, 1200 Archer Dr., Troy, OH 45373.

We agree to complete payment for the full cost of our reservation no later than **February 15, 2023**

We agree that if, in the opinion of the Western Ohio Home Builders Association (Contractor), it becomes necessary to change the original location of space, such changes may be made by the Contractor.

We understand that upon acceptance of this Contract form by the Contractor, a contract consisting of this side and the Rules and Regulations printed on the opposite page will be in full force and effect.

The Clark County Home & Garden Show is a production of the:

Western Ohio Home Builders Association
1200 Archer Dr., Troy, OH 45373
Phone: (937) 339-7963
E-mail: donna@westernohiohba.com
Website: www.clarkcountyhomeshow.com

Exhibit Space Rates:

Booths	Size	Rate
1 - 64 - Mercantile Building	**10' wide x 10' deep**	**$750**
1-14 - Annex Building	**10' wide x 10' deep**	**$150**
15-35 -Annex Building	**10' wide x 10' deep**	**$750**

All Booths will include 8' backdrop & 3' side rails. Side rails will be left off corner/end booth spaces. 110 electric service is included. 220 Service will incur additional $50 fee.

Payment and Cancellation:

In reserving space, Exhibitor will pay a deposit on the space with this Reservation Form/Contract. A contract that is cancelled will be subject to a $50 charge to offset the cost of administrative expenses. This amount will be deducted from the refund returned to the exhibitor. **NO REFUND WILL BE GIVEN AFTER February 28, 2023.**

PLEASE FILL IN ALL INFORMATION

For purpose of this contract, named person is considered Exhibitor

Name:_____

Company:_____

Address:_____

City, State & Zip:_____

Phone:_____ Cell:_____

E-Mail:_____

Product to be displayed:_____

_____

Electric Service Needed? (please check) ❑ **110** ❑ **220**
Electric is available for the main floor only.

List Equipment Needing Electric:_____

Booth Number Preferred:_____
List 3 in order of preference. Contractor will make every possible effort to accommodate request but offers no guarantee for requested booth.

Payment Options:

❑ Check Enclosed

❑ Credit Card (4% processing fee will be applied to your total)

Card Number:

___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___

Expiration Date: _____ _____

CVV Code: ___ ___ ___

Name On Card:_____

Amount to Be Charged:_____

Zip Code of Card:_____

E-Mail:_____

Signature:_____

Clark County Home & Garden Show
General Rules & Regulations

SET UP:

1. Set-up and Take-down of Exhibits must be made during appointed times only.

Show Hours
Saturday, March 11 - 11:00 AM - 6:00 PM
Sunday, March 12 - 11:00 AM - 4:00 PM

Exhibitor Move-In Schedule
Thursday 9 - 4:00-8:00 PM -
Only 20x20 booths or larger and landscaping displays

Friday, March 10 - 12:00 Noon - 8 PM
All Other Vendors

Exhibitor Move-Out Schedule
Sunday, March 12 - 5:00 PM - 8:00 PM
Monday, March 13 - 8:00 AM - 10:00 AM
ALL EXHIBITS MUST BE DOWN BY 10:00 AM ON MONDAY, March 13 - NO EXCEPTIONS

1. Exhibitor agrees that its failure to set up its display as scheduled shall constitute a breech of this agreement and, upon such breech, Contractor is not required to provide alternative set-up time and may deny Exhibitor admission and under such circumstances shall be due full amount of all fees, both paid and unpaid.
2. Exhibitor further agrees that its failure to remove any materials at the scheduled time for same may result in removal by Contractor at Exhibitor's entire expense, and disposal by Contractor with no accounting to Exhibitor.
3. All cords (electrical) in traffic areas must be taped to floor with duct tape unless otherwise specified by Contractor. **Exhibitor is responsible for removal of tape residue on facility floor**!
4. All displays should be of professional quality; all tables must be draped to the floor on all sides in identical fabric; all signs must be of a professional nature. Backs of standing displays must be of quality appearance or draped, painted or paneled.
5. Displays cannot exceed **130" high x 110" wide for move in.**
6. Sirens, bells, amplifiers, flashing lights, or any equipment causing excessive noise or annoyance is expressly forbidden.
7. Spaces may not be sublet or shared unless written permission from The Western Ohio Home Builders Association is obtained.
8. Exhibitor shall conform to all Federal, State and City Laws.
9. No item in display may be attached to the facility property.
10. At completion of set-up, Contractor's representative will inspect display and area to ensure compliance with all requirements, regulations and rules of Contractor.
11. Exhibitor at its sole expense will correct any deficiencies found immediately.
12. Any materials not acceptable to Contractor and at their sole discretion and at Exhibitor's expense must be removed and/or replaced upon Contractor's request.
13. If these rules and regulations are not observed by the exhibitor, exhibitor may be requested to vacate space with all merchandise and materials in a quiet and orderly manner and no refunds will be given.

TEAR DOWN:

Exhibitor may begin tear down **at 4:00 PM on Sunday, March 12** following the close of the show. No moving of displays, boxes, equipment or any part of exhibit may be moved out before 4:00 PM. The show facility is open and patrons are present till 4:00 PM. This rule is for the safety of all patrons. There will be no loading of vehicles prior to 4:00 PM at any entrance/exit to the exhibit hall. **NO EXCEPTIONS. ANY EXHIBITOR VIOLATING THIS RULE WILL NOT BE INVITED TO FUTURE SHOWS.**

OCCUPATION OF BOOTH SPACE:
Exhibitor signing this agreement agrees to occupy booth space and display products during complete show hours.

Exhibitor is solely responsible for actions and behavior of their staff or other agents. Exhibitor and its agents shall conduct themselves in a courteous and professional manner as to not offend visitors of the show. Any person behaving in a manner that is deemed unacceptable by Security or Contractor will be asked to leave immediately. No refund will be given.

GENERAL REGULATIONS:

The Exhibitor agrees to indemnify and to hold harmless Contractor and the exhibit facility and their respective agents, employees and servants from any and all claims, demands, suits, etc., asserted by any person, firm, corporation or other entity arising out of Exhibitor's participation in the above described show, and further agrees to reimburse Contractor and the exhibit facility for all reasonably incurred expenses, including legal fees, expended in the defense of said claims.

It is understood that this contract is not conditional upon advertising, publicity or promotional considerations.

Contractor accepts no responsibility for inclement weather conditions and can make no refunds for loss of display time caused by same.

The Exhibitor acknowledges his total responsibility for his display and for the actions of its employees, agents, contractors or subcontractors in the area surrounding the display and will maintain direct control over all activities in his exhibit area. Any costs incurred for damage to the facility as a result of Exhibitor's negligence either accidental or intentional will be paid for by the Exhibitor.

FURNITURE RENTAL

Tables, chairs, table coverings, table skirting, carpet, extension cords, etc. are not provided by Contractor for show Exhibitors. Furniture and materials may be rented from Tradeshow Services at (937) 832-0144. Order forms will be sent to Exhibitor at execution of this contract..

I HAVE READ, AND ACCEPT, THE CONDITIONS ABOVE AND THE RULES AND REGULATION ON THE OPPOSITE PAGE.

AUTHORIZED SIGNATURE:_____

Clark County
HOME & GARDEN SHOW

Clark County HOME & GARDEN SHOW